

Ashish Mehra

Frontend Developer | React & React Native

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Summary

Visual learner and a self-taught developer with 4+ years of professional experience in turning ideas into products. Primarily engage in front-end development using React, React Native, Next.js, & Typescript and like to explore & learn different things in my spare time.

Skills

HTML, CSS, JavaScript, React Native, ReactJS, TypeScript, Node.js (Express), Firebase (Cloud Messaging, Remote Config, A/B Testing, Authentication, Analytics & Crashlytics), Supabase, Prisma, Git, Figma, PHP

Education

B.Com

Kumaun University
2014 - 2017

Commerce

Chhauni Children's Academy
2012 - 2014

Work Experience

ByteLearn.com

Oct 2023 - Jul 2024

React Native Developer

Remote

Joined Bytelearn as a Mobile Developer, responsible for building and maintaining the mobile app for both iOS and Android. Additionally contributed to the development of the B2B and B2C web platforms and content pages.

- Led the POC and development of key features like the Whiteboard and AI Chatbot, successfully integrating them into the platform within 2 weeks.
- Worked on a custom camera module with a resizable cropper, achieving consistency and optimized performance across both platforms.
- Integrated Singular for advanced analytics and campaign tracking, improving data-driven marketing strategies.
- Set up user journey funnels to enhance tracking and optimize conversion insights.
- Implemented push notifications using Firebase and Notifee, increasing user engagement.
- Managed the deployment process for iOS and Android, ensuring smooth releases while maintaining a 100% crash-free rate on iOS and 97% crash-free rate on Android.
- Automated sitemap generation and worksheet PDF creation in Strapi, reducing manual effort by 40% and improving content accuracy.

Locofast

Oct 2022 - Sep 2023

SDE I | Mobile App Development

Remote

Led the development of the Locofast Supplier and Customer apps, ensuring 100% on-time feature delivery. Focused on code reviews, app performance optimization for low-end devices, tool integrations, and improving development workflows for the mobile team.

- Enhanced code quality by establishing rigorous code review processes, promoting best practices, and fostering knowledge sharing.
- Boosted performance on low-end Android devices from 25-30 FPS to 50 FPS by profiling components, optimizing state management, and implementing caching strategies.
- Spearheaded the rapid development of the Locofast Customer iOS app, delivering a production-ready version in just 1 month, ensuring seamless internal team integration.

Startxlabs Technologies

Aug 2019 - Jun 2022

Javascript Developer

Remote

Started professional journey in mobile app development with Startxlabs, gaining expertise in frontend technologies and contributing to impactful projects.

- Led frontend development across multiple app and web projects, ensuring high standards of quality and performance.

- Developed custom in-house boilerplate that streamlined the initial project setup process, reducing setup time by 70% and enabling team to focus more on project-specific tasks and accelerating delivery timelines.
- Participated actively in code reviews to maintain codebase integrity and foster team collaboration.
- Contributed to the hiring process, interviewing and assessing candidates to build a skilled frontend team.
- Planned and conducted frontend workshops on new trends, updates, and optimizations, enhancing team knowledge and skillsets.

Credit Culture

May 2019 - Aug 2019

Full Stack Web Developer

Developed an internal panel using React JS, resulting in enhanced team efficiency while gaining practical experience with AWS services such as S3 and Lambda.

Acumax Technologies

Sep 2018 - Dec 2018

Node.js Developer

Designed and developed a scalable full-stack application using Express.js, implementing RESTful APIs to handle CRUD operations efficiently. Integrated middleware for authentication, validation, and error handling to enhance security and reliability.

Projects

Buddigo

2024

Buddigo connects travelers with buddies and guides for shared adventures. Host and manage trails, discover like-minded explorers, and chat effortlessly to plan unforgettable trips.

I designed and developed a working prototype of Buddigo in 30 days during the notJustHack 2024 hackathon. In my spare time, I continue to refine existing flows and plan new features.

Link: <https://ashishmehra.dev/projects/buddigo>

MoneyPal

2024

MoneyPal is a user-friendly expense and budget management app I'm building to manage my expenses.

Link: <https://ashishmehra.dev/#moneypal>

Habitual Ecommerce

2022

An e-commerce application where users can explore various product categories based on their interests and seamlessly shop with a quick and easy checkout right from the home screen.

I built it to apply and reinforce my learnings.

Link: <https://ashishmehra.dev/#habitual-ecommerce>